

## Announcement regarding the Acquisition of the Naming Rights for the Tomakomai City Hakucho Arena

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Oji Holdings Corporations (hereinafter “Oji Holdings”) would like to announce that it has acquired the naming rights for the Tomakomai City Hakucho Arena in Hokkaido, Japan as follows.

### 1. Background and objective of the acquisition of the naming rights

Oji Holdings has reached a basic agreement with the City of Tomakomai for the acquisition of the naming rights to “the Tomakomai City Hakucho Arena” (located in: Wakakusa-cho, Tomakomai City, Hokkaido) and today concluded the official agreement.

The Tomakomai City Hakucho Arena is a professional ice hockey facility used as the home for Oji Holdings’ ice hockey team called the Oji Eagles, who play in the Asia League Ice Hockey, and to host various other ice hockey tournaments and events.

Oji Holdings also has two of its major mills located in Tomakomai City. Oji Paper’s Tomakomai Mill (Oji-machi, Tomakomai City) has been in operation for more than a century as one of the largest newsprint production sites in the world. Oji Nepia’s Tomakomai Mill (Yufutsu, Tomakomai City) manufactures recycled paper toilet rolls made from used paper as well as Nepia brand tissue paper and paper towels. First established in 1926, Oji Holdings’ ice hockey team has greatly contributed to ice hockey culture in Japan, having won the national championship 35 times and the Asia League Ice Hockey championship twice (it was a 13-time champion of the former Japan League as well). In this manner, Oji Holdings has maintained deep ties with the City of Tomakomai in terms of both economy of the region and sports.

After the acquisition of the naming rights for the arena, the Oji Group will continue in its pursuit of ensuring that Oji and ice hockey are synonymous with the City of Tomakomai, helping to promote the health of local residents through ice hockey and providing coaching and assistance so that all ages can enjoy the sport.

### 2. Overview of the naming rights

#### (1) Facility:

(New name) Hakucho Oji Ice Arena  
(Address) 2-4-1 Wakakusa-cho, Tomakomai City, Hokkaido  
(Arena logo)



(2) Term of agreement: for 4 years from April 1, 2015

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