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## Announcement of being designated as an FY2017 “Nadeshiko Brand”

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In March 2018, Oji Holdings Corporation and Oji Management Office Co., Ltd. were designated as “Nadeshiko Brand” for the first time, which is jointly administered by the Ministry of Economy, Trade and Industry and the Tokyo Stock Exchange.

“Nadeshiko Brand” for FY2017 was investigated by Practice situation of initiatives and Status of disclosure on [Diversity 2.0 Behavior Guidelines]. As a result, Companies that take the response to women’s empowerment as a management strategy and implement high standards have been evaluated.

As Oji group is giving priority to promote women’s empowerment, we are striving to improve the ratio of female recruitment and conduct women’s career-up training. In addition, our systems and rules that support to be able to work with care and family care, mind-set training for managers are also evaluated.

Oji group will move forward to achieve the goals of the activity plan of women’s empowerment.



“Nadeshiko Brand” logo

[Related links]

Oji Group’s Promotion of Diversity:

[https://www.ojiholdings.co.jp/english/sustainability/promotion\\_humanresources/promotion\\_of\\_Diversity.html](https://www.ojiholdings.co.jp/english/sustainability/promotion_humanresources/promotion_of_Diversity.html)

Ministry of Economy, Trade and Industry website:

<http://www.meti.go.jp/policy/economy/jinzai/diversity/nadeshiko.html>

[Diversity 2.0 Behavior Guidelines]

[http://www.meti.go.jp/report/whitepaper/data/pdf/20170323001\\_2.pdf](http://www.meti.go.jp/report/whitepaper/data/pdf/20170323001_2.pdf)

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